



MSOC.TV

Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007	Sales Office Buyer Name Phone/Fax	Telerep/Philadelphia BASSETT,LAURA /	Package Deal Commission % Commission	Nominal 15.00 \$28,179.00
GPE	95/1011537			

1

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered		
2.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	5A- 5:30A (EST)	4	X	X	X	X	X			4	\$425.00	\$1,700.00	Charlotte (WSOC)		10/8/12		
3.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	6A- 7A (EST)	4	X	X	X	X	X			4	\$550.00	\$3,400.00	Charlotte (WSOC)		10/8/12		
3.1.1	Closed Preempt	10/09/12	5	:30	7A- 8A (EST)							3	2	3	2	9	\$775.00	\$6,975.00	Charlotte (WSOC)		10/8/12
4.1	Normal Line / Spot	10/09/12-10/13/12	6	:30	6A- 8A (EST)									2	1	\$225.00	\$225.00	Charlotte (WSOC)	No Avail/Exception -	10/10/12	
4.1.1	Closed Preempt	10/13/12																Charlotte (WSOC)	No Avail/Exception -	10/10/12	
5.2	Normal Line / Spot	10/13/12-10/13/12	5	:30	8A- 9A (EST)									2	2	\$475.00	\$950.00	Charlotte (WSOC)	No Avail/Exception -	10/10/12	
6.2	Normal Line / Spot	10/14/12-10/14/12	6	:30	6A- 8A (EST)									2	2	\$275.00	\$550.00	Charlotte (WSOC)	No Avail/Exception -	10/10/12	
7.2	Normal Line / Spot	10/14/12-10/14/12	5	:30	8A- 9A (EST)									2	2	\$275.00	\$550.00	Charlotte (WSOC)	No Avail/Exception -	10/10/12	
8.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	9A- 10A (EST)									2	2	\$500.00	\$1,000.00	Charlotte (WSOC)	No Avail/Exception -	10/10/12	
9.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	10A- 11A (EST)									4	\$375.00	\$1,500.00	Charlotte (WSOC)	No Avail/Exception -	10/8/12		
10.1	Normal Line / Spot	10/09/12-10/12/12	4	:30	10:58A- 12P (EST)									4	\$375.00	\$1,500.00	Charlotte (WSOC)	No Avail/Exception -	10/8/12		
11.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	12P- 1P (EST)									4	\$675.00	\$2,700.00	Charlotte (WSOC)	No Avail/Exception -	10/8/12		
12.0	Normal Line / Spot	10/13/12-10/13/12	6	:30	12P- 12:30P (EST)									1	\$200.00	\$200.00	Charlotte (WSOC)	No Avail/Exception -	10/8/12		

CONTRIBUTION CONTRACT

Date:	Comments:

... do not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

Contract # 325152

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington DC 20007

Washington, DC 20001

Advertiser		Contract #		Charlottesville (WSOC)	
		Date Entered	08/02/12	By Broadcast Month	Spots
		Last Modified	10/11/12	Oct. 2012	Rate
Agency	Po/B Obama/D/Pre/US (16256)	Entered By	Jill Hipskind		
Product	Greer, Margolis, Mitchell & Associates (2890)	CO-OP	No		
Brand	Political - Federal Candidate (1067)	Headline #	06260350		
Salesperson	1537/OBAMA FOR AMERICA (134149)	Demo			
Sales Office	Telerep/Philadelphia, Philadelphia (1057)	Order Type	Normal		
Buyer Name	Telerep/Philadelphia	Package Deal			
Phone/Fax	BASSETT,LAURA	Commission %	15.00		
Comments	/	Commission	\$28,179.00		
Account Types	National/Political	Net Total	\$159,681.00		
Billing Type	Standard	Sales Tax			
OBAMA FOR AMERICA					

CONFIRMATION CONTRACT

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..... discriminatory discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written

Contract #
325152

Schedule Dates	10/09/12-10/15/12	Date Entered	08/02/12
Advertiser	Po/B Obama/D/Pre/US (16256)	Last Modified	10/11/12
Agency	Greer, Margolis, Mitchell & Associates (2890)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	1537/OBAMA FOR AMERICA (134149)	Headline #	06260350
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia, Philadelphia (1057)	Order Type	Normal
Buyer Name	BASSETT, LAURA	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	9541014537	Commission	\$28,179.00
Account Types	National/Political	Sales Tax	Net Total
Comments	OBAMA FOR AMERICA		\$159,681.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.1	Normal Line / Spot	10/09/12-10/09/12	5	:30	9P- 10P (EST)				2					2	\$7,800.00	\$15,600.00	Charlotte (WSOC)		10/8/12
25.1	Normal Line / Spot	10/09/12-10/09/12	5	:30	10P- 11P (EST)								1	1	\$5,600.00	\$5,600.00	Charlotte (WSOC)		10/8/12
26.1	Normal Line / Spot	10/10/12-10/10/12	5	:30	8:30P- 9P (EST)								1	1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		10/8/12
27.1	Normal Line / Spot	10/10/12-10/10/12	5	:30	9P- 9:30P (EST)								1	1	\$7,500.00	\$7,500.00	Charlotte (WSOC)		10/8/12
28.1	Normal Line / Spot	10/10/12-10/10/12	5	:30	10P- 11P (EST)								1	1	\$4,300.00	\$4,300.00	Charlotte (WSOC)		10/8/12
29.1	Normal Line / Spot	10/11/12-10/11/12	5	:30	8P- 9P (EST)								1	1	\$4,000.00	\$4,000.00	Charlotte (WSOC)		10/8/12
30.0	Normal Line / Spot	10/11/12-10/11/12	6	:30	9P- 10P (EST)								1		\$5,000.00	\$5,000.00	Charlotte (WSOC)		10/8/12
30.0.1	Closed Preempt	10/11/12																	8/2/12
31.1	Normal Line / Spot	10/11/12-10/11/12	5	:30	10P- 11P (EST)								1	1	\$5,000.00	\$5,000.00	Charlotte (WSOC)	Program Change/Exception	10/8/12
32.2	Normal Line / Spot	10/12/12-10/12/12	5	:30	8P- 9P (EST)								2	2	\$2,000.00	\$4,000.00	Charlotte (WSOC)		10/10/12
33.1	Normal Line / Spot	10/12/12-10/12/12	5	:30	9P- 10P (EST)								1	1	\$3,000.00	\$3,000.00	Charlotte (WSOC)		10/8/12
34.2	Normal Line / Spot	10/12/12-10/12/12	5	:30	10P- 11P (EST)								2	2	\$3,700.00	\$7,400.00	Charlotte (WSOC)		10/10/12
35.1	Normal Line / Spot	10/14/12-10/14/12	5	:30	7P- 8P (EST)								1	1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		10/8/12

CONFIRMATION CONTRACT

Accepted by:

Accepted Station:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

Contract # 325152



WSOC-TV
 WSOC-TV
 1901 North Tryon Street
 Charlotte, NC 28206-2700
Brand
 Greer, Margolis, Mitchell & Associates (2890)
 Political - Federal Candidate (1057)
 1537/OBAMA FOR AMERICA (134149)
 Telerep/Philadelphia, Philadelphia (1057)
 Telerep/Philadelphia
 BASSETT, LAURA
 /
 95/101/1537

Schedule Dates 10/09/12-10/15/12 **Date Entered** 08/02/12
Advertiser Pol/B Obama/D/P/e/US (16256) **Last Modified** 10/11/12
Agency Greer, Margolis, Mitchell & Associates (2890) **Entered By** Jill Hipskind
Product Political - Federal Candidate (1057) **CO-Op** No
Headline # 06260350
Salesperson Demo
Sales Office Order Type
Buyer Name Package Deal
Phone/Fax Commission %
CPE Commission
Comments Standard
Account Types National/Political
Billing Type Sales Tax
Comments OBAMA FOR AMERICA

Date Entered	Charlotte (WSOC)		Comments:
	By Broadcast Month	Spots	
10/11/12	Oct. 2012	146	\$187,860.00
	Grand Total:	146	\$187,860.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
36.1	Normal Line / Spot	10/14/12-10/14/12	5	:30	8P- 9P (EST)						1	1	\$6,000.00		\$6,000.00	Charlotte (WSOC)			10/8/12
37.2	Normal Line / Spot	10/14/12-10/14/12	5	:30	9P- 10P (EST)						2	2	\$6,500.00		\$13,000.00	Charlotte (WSOC)			10/10/12
38.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	5A- 5:30A (EST)						1	1	\$425.00		\$425.00	Charlotte (WSOC)			10/8/12
39.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	6A- 6:30A (EST)						1	1	\$850.00		\$850.00	Charlotte (WSOC)			10/8/12
40.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	7A- 8A (EST)						2	2	\$775.00		\$1,550.00	Charlotte (WSOC)			10/8/12
41.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	9A- 10A (EST)						1	1	\$375.00		\$375.00	Charlotte (WSOC)			10/8/12
42.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	10A- 11A (EST)						1	1	\$375.00		\$375.00	Charlotte (WSOC)			10/8/12
43.1	Normal Line / Spot	10/15/12-10/15/12	4	:30	10:58A- 12P (EST)						1	1	\$675.00		\$675.00	Charlotte (WSOC)			10/8/12
44.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	12P- 1P (EST)						1	1	\$375.00		\$375.00	Charlotte (WSOC)			10/8/12
45.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	5P- 5:30P (EST)						1	1	\$350.00		\$350.00	Charlotte (WSOC)			10/8/12
46.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	5:30P- 6P (EST)						1	1	\$875.00		\$875.00	Charlotte (WSOC)			10/8/12
47.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	6P- 6:30P (EST)						1	1	\$1,100.00		\$1,100.00	Charlotte (WSOC)			10/8/12
48.1	Normal Line / Spot	10/15/12-10/15/12	4	:30	6:50P- 7:30P (EST)						1	1	\$1,200.00		\$1,200.00	Charlotte (WSOC)			10/8/12
49.1	Normal Line / Spot	10/09/12-10/12/12	4	:30	7:30P- 7:56P (EST)						4	4	\$1,200.00		\$4,800.00	Charlotte (WSOC)			10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WSOC-TV

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Brand
Salesperson
Sales Office
Buyer Name
Phone/Fax
CPE

Political - Federal Candidate (1167)
1537/OBAMA FOR AMERICA (134149)
Telerep/Philadelphia, Philadelphia (1057)
Telerep/Philadelphia
BASSETT, LAURA
/

National/Political
95440114537
Sales Tax
\$159,681.00

Comments

OBAMA FOR AMERICA

Contract # 325152

Schedule Dates

10/09/12-10/15/12

Pol/B Obama/D/Pre/US (16256)

Greer, Margolis, Mitchell & Associates (2890)

Date Entered 08/02/12

Last Modified

10/11/12

Entered By Jill Lipskind

CO-OP

No

Headline #

06260350

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$28,179.00

Net Total

\$159,681.00

Comments



WSOC-TV

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Date Entered 08/02/12
Last Modified 10/11/12
Entered By Jill Hipskind
CO-OP No
Headline # 06260350

Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$28,179.00
Net Total \$159,681.00

Sales Tax

Contract # 325152

Schedule Dates 10/09/12-10/15/12

Advertiser Pol/B Obama/D/Pref/US (16256)

Agency Greer, Margolis, Mitchell & Associates (2890)

Product Political - Federal Candidate (1067)

Brand 1537/OBAMA FOR AMERICA (134149)

Salesperson Telerap/Philadelphia

Sales Office BASSETT,Laura

Buyer Name /

Phone/Fax

CPE 9540414537

Account Types National/Political

Billing Type Standard

Comments OBAMA FOR AMERICA

By Broadcast Month	Spots	Rate
Oct. 2012	146	\$187,860.00
Grand Total:	146	\$187,860.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
64.0	M/G For 3.1.1 / Spot	10/10/12-10/10/12	6	:30	6:30P- 7P (EST)	1		X					1	1	\$775.00	\$775.00	Charlotte (WSOC)		10/9/12
65.0	Normal Line / 5pot	10/13/12-10/13/12	8	:30	1:07A- 2:05A (EST)						1		1	1	\$85.00	\$85.00	Charlotte (WSOC)		10/10/12
66.0	M/G For 4.1.1 / Spot	10/13/12-10/13/12	6	:30	5:30A- 6A (EST)	1						X	1	1	\$225.00	\$225.00	Charlotte (WSOC)		10/11/12

CONFIRMATION CONTRACT

Date: Accepted-Station: Date: Comments:

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